

2024

**THE PILOT ZONE FOR  
SILK ROAD E-COMMERCE COOPERATION**

“丝路电商”  
合作先行区

Since 2016, China has established bilateral e-commerce cooperation mechanisms with 33 countries across 5 continents. The Silk Road E-commerce has taken center stage as a dynamic pathway in fostering economic and trade collaborations.

In 2022, President Xi Jinping proposed the establishment of a pilot zone for Silk Road E-commerce cooperation during the opening ceremony of the 5th China International Import Expo (CIIE).

In 2023, at the 3rd Belt and Road International Cooperation Summit Forum, he reaffirmed the establishment of the pilot zone as one of the 8 measures supporting the high-quality development of the Belt and Road Initiative.

In his keynote speech at the opening ceremony of the 6th CIIE, Premier Li Qiang underscored support for Shanghai in establishing the pilot zone for Silk Road E-commerce cooperation.



# The Pilot Zone for Silk Road E-commerce cooperation

The pilot zone for Silk Road E-commerce cooperation focuses on advancing institutional opening up, incubating key entities, and promoting cooperative mechanisms. Its core object is to explore innovative dimensions in international economic and trade cooperation, and forging new heights for global collaboration in the digital economy. It breathes modern life into the ancient Silk Road, adding a new chapter to its historical legacy.

## Shanghai

located at the intersection between the Yangtze River and the Pacific Ocean, takes the lead in China's reform and opening-up. As China's largest economic center city and the core city of the Yangtze River Delta world-class city cluster, Shanghai stands out as a strategic focal point and trailblazer in the ongoing reform and opening-up. It has evolved into an international economic, financial, trade, shipping, and sci-tech innovation hub. In 2023, Shanghai's GDP reached 4.72 trillion RMB (660 billion USD), up 5% year on year. The per capita disposable income of residents reached 85,000 RMB.

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## Transportation

Relying on its two major international transportation hubs—seaports and airports—Shanghai continuously enhances the seamless global connectivity of sea, land, air, and railway transport systems.



In 2023, Shanghai Port's container throughput exceeded a remarkable 49 million TEU, affirming its leadership for the fourteenth consecutive year. The extensive network of container routes spans over 700 ports across 200-plus countries and regions worldwide.

49



For fifteen consecutive years, Shanghai has ranked third in global airport cargo throughput. Its extensive network connects intercontinental mainlines, radiating across the Asia-Pacific region, and serving cities worldwide. In 2023, the cargo and mail throughput at Shanghai Pudong and Hongqiao International Airports reached 3.8 million tons.

3.8



The China-Europe Shanghai Express has seamlessly covered the three major routes: China-Europe, China-Russia, and China-Central Asia, forging connectivity with over 80 international cities and stations.

80

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# E-commerce Ecosystem

Shanghai is home to 9 e-commerce platforms with a transaction volume of over 100 billion RMB and 17 platforms with a transaction volume of over 10 billion RMB.

**Positioned as the world's largest port city and China's primary distribution hub for imported consumer goods, Shanghai claims over 40% of the national share in consumer goods imports through its ports. Globally, the city engages in e-commerce collaborations with over 220 countries and regions.**

3.73

In 2023, the e-commerce transaction volume soared to 3.73 trillion RMB, reflecting an impressive year-on-year growth of 11.7%, firmly establishing Shanghai among the nation's leading cities.

in 2023, the cross-border e-commerce transaction volume amounted to 262.4 billion RMB, marking a 42.5% year-on-year increase. 174 countries and regions became sources of import, and 226 countries and regions were destinations of export.

262.4

Shanghai is one of the pioneers in establishing a comprehensive pilot zone for cross-border e-commerce retail imports and exports. It has successfully implemented four customs supervision modes, namely, 1210 (Bonded Cross-border Trade E-commerce, including online shopping bonded import and special zone's export), 9610 (Cross-border Trade E-commerce), 9710 (Cross-border E-commerce B2B Direct Export), and 9810 (Cross-Border E-commerce Export Overseas Warehouse).



## Logistics

Shanghai has gathered leading global and domestic logistics enterprises, forming an international logistics service system for cross-border e-commerce. In 2023, Shanghai handled around 270 million international, Hongkong, Macau and Taiwan express parcels.



## Payment Services

7 third-party payment institutions in Shanghai have obtained cross-border foreign exchange payment business licenses, claiming the top rank nationwide in both the number of cross-border settlement institutions and the volume of settlement.



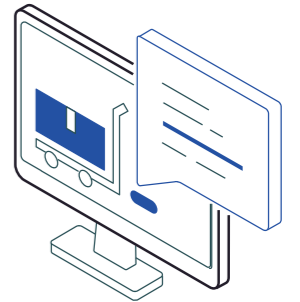
## Professional Services

Shanghai has attracted a cluster of leading enterprises in cross-border e-commerce operations and marketing promotion service agencies, enhancing its expertise in providing specialized services.

# THE PILOT ZONE FOR SILK ROAD E-COMMERCE COOPERATION Business Environment

Shanghai's dynamic business landscape is underscored by the efficiency of its international trade facilitated through the China (Shanghai) International Trade Single Window. This comprehensive platform covers the entire customs operation process, benefiting over 600,000 enterprises. The streamlined service significantly accelerates the process of clearance, with time for goods declaration reduced from 1 day to 30 minutes and vessel declaration from 2 days to a mere 2 hours. Fast release within 6 hours is now available for perishable goods. The adoption of paperless operations and a 24/7 automated online declaration appointment system yields over 2 billion RMB cost savings for declaring entities every year.

Cross-border trade is further propelled through remote declaration and digitization of container release, reaching nearly 100 yards and 900 freight forwarders and fleets in the Yangtze River Delta. Innovative operational models like "shipside direct delivery" "in-advance declaration and loading upon arrival" "confirmation on departure" and "linkage and unloading", classified supervision of warehoused goods by state and international cargo relay further strengthen Shanghai's leading position in the global maritime economy, significantly enhancing the convenience of cross-border trade.



## Shanghai boasts an extensive transportation network

ensuring rapid access to cities in the Yangtze River Delta region, convenient connections to major cities across China and the Asia-Pacific region, and seamless links to major cities worldwide.



## Creating Shared Market Synergies

Leveraging China's vast market potential, the pilot zone for Silk Road E-commerce cooperation is to forge a dynamic platform. It will enhance services, diversify market entry for partner countries, and introduce premium goods, services and technologies into China, fostering a vibrant Belt and Road e-commerce marketplace.

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## Central Functional Area of the Pilot Zone for Silk Road E-commerce cooperation

Situated within the customs special supervision area of the China (Shanghai) Free Trade Pilot Zone and Lingang Special Area of the China (Shanghai) Free Trade Pilot Zone, the Central Functional Area encompasses the Waigaoqiao Bonded Area—the largest customs special supervision areas with the largest imports and exports scale nationwide, and the Yangshan Special Comprehensive Bonded Zone—the sole Special Comprehensive Bonded Zone in the country. Additionally, it incorporates the Waigaoqiao Port Comprehensive Bonded Area, the Pudong Airport Comprehensive Bonded Area, and the Jinqiao Comprehensive Bonded Zone.

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## Waigaoqiao Bonded Area

Shanghai's Waigaoqiao Bonded Area stands as a pioneering force in China, being the nation's first and currently the most robust customs special supervision area with diverse business scenarios. Leveraging advantages from the National Import Trade Promotion Innovation Demonstration Zone and the National Base for International Cultural Trade, coupled with the surrounding Senlan Area, it has evolved into a hub centered around international trade, high-end manufacturing, and modern logistics.

The Global Hub project within the Waigaoqiao Bonded Area comprises five major trade service platforms, the Country (Region) Commodity Center, Direct Sales of Imported Goods, Cosmetics, Watches & Jewelry, and Liquor Display and Trading Center. Housing pavilions from 18 countries, it brings together over ten thousand premium global products.



**Ms. Zhuang yuan**  
+86-21-50611065

**zhuangyuan@itoc.com.cn**  
300 Yinglun Road, Shanghai, China



## Yangshan Special Comprehensive Bonded Zone

Distinguished as the sole special comprehensive bonded area in China, the Yangshan Special Comprehensive Bonded Zone strategically leverages its advantageous position in the Yangtze River Delta and coastal areas. It boasts a sophisticated transportation network, benefiting from proximity to the world's largest container port, Yangshan Port to the south, and the world's third-largest cargo hub airport, Pudong International Airport to the north. As a customs special supervision area with core industrial clusters, it has emerged as a pivotal nexus for global procurement and distribution.

Exclusive nationwide, Yangshan aspires to match the renowned competitiveness of leading global free trade zones, and establish itself as a special economic zone with heightened market influence and competitiveness. Pioneering customs supervision modes such as "first-line direct release, second-line unilateral declaration, and no ledger within the bonded area", the bonded zone aims to cultivate a new paradigm for new trade models, international shipping hubs and incubators for innovative business. The bonded zone has effectively drawn in top-tier cross-border e-commerce businesses.



**Mr. Zhang Kaiqi**  
+86-15026762210

**zhangkaiqi163@126.com**  
200 Shengang Avenue, Pudong New Area, Shanghai, China



### Customs Supervision for Cross-Border E-commerce

#### Global Consolidation and Distribution Center for Cross-Border E-commerce

The Global Consolidation and Distribution Center offers:

**Facilitation of Importation:** It facilitates the entry of general bonded imports and cross-border e-commerce (CBEC) retail imports under the online shopping bonded import mode (customs supervision code 1210) into customs special supervision areas where the imported merchandise can be circulated.

**Interchangeability:** CBEC retail imports under code 1210 and general bonded imports, meeting specified conditions, can be interchanged. Thus, CBEC retail imports under code 1210 are permitted to be processed as general CBEC retail imports outside the customs special supervision areas in China.

**Flexibility:** General bonded imports can be processed, based on business requirements, as general imports upon crossing the boundary of the customs special supervision areas and entering the broader region of China, or as international transshipment and international transit upon entering China.

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#### Bonded Cross-border Trade E-commerce (Code 1210)

Customs supervision code 1210 comprises two modes: CBEC Special Zone Parcel Retail Export (1210 Retail Export) and CBEC Special Zone Export to Overseas Warehouse Retail (1210 Overseas Warehouse Export). Tailored to domestic individuals or e-commerce enterprises engaged in cross-border transactions through customs-approved e-commerce platforms, it facilitates the import and export of e-commerce retail merchandise through customs special supervision areas or bonded regulatory sites.

Operations under code 1210 can be processed in scale. In this mode, merchandise enters the comprehensive bonded zone through export declaration as bonded goods. Upon orders from overseas consumers via e-commerce platforms, the merchandise will be sorted and packed accordingly, and later shipped abroad in parcel once cleared and released as cross-border export by the customs. At the close of each month, exporters consolidate the customs declaration forms for foreign exchange settlement and apply for export tax rebates, ensuring streamlined and compliant cross-border e-commerce process.

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#### Simplified Clearance and Aggregated Declarations (Customs Process for Code 9610)

Customs supervision code 9610, or Cross-border Trade E-commerce, is designed for domestic individuals or e-commerce enterprises engaging in transactions through e-commerce platforms with the aim of streamlining customs clearance of CBEC retails. With simplified clearance and aggregated declarations, it excels in handling cross-border direct purchases which are shipped in small packages or individual parcels. Once delivered by logistics facilitators to the designated port and cleared through customs, the goods are released upon customs inspection and immediately commissioned for delivery, bypassing the need for warehousing.

**Simplified Clearance:** CBEC exporters are required to submit orders, waybills and payment vouchers concerning digitally ordered goods together with a declaration to China Customs through the Single Window. The Customs verifies the documents and facilitates the release of CBEC goods.

**Aggregated Declarations:** CBEC exporters periodically consolidate all simplified export declarations over the previous period into a single formal declaration upon which the customs will issue rebate certificates.

This streamlines the customs clearance, facilitates tax refund formalities and enhance exporter's profit margins by 6%-13%.

## Radiance Zone for Silk Road E-commerce cooperation

Nestled within the Hongqiao International Central Business District, the Radiance Zone strategically positions itself as a key player in international exhibitions, premium services, and headquarters economy. With a commitment to foster collaborative ties across the Yangtze River Delta and radiate influence throughout the Asia-Pacific region, it stands as a dynamic hub for the distribution of import and export merchandise.

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## Hongqiao Import Commodity Exhibition and Trading Center (Hongqiao Pinhui)

Hongqiao Pinhui strives to become a focal display for accomplishments of the China International Import Expo, a distribution hub for imported goods, and a cluster for international trade enterprises. With 23 branches nationwide, Hongqiao Pinhui realized a transaction volume of 18 billion RMB in 2023.



### Within Hongqiao Pinhui, you may find:

#### Hongqiao Business District Bonded Logistics Center (Type B)

Offering services, including bonded storage, customs clearance, and logistics.

#### Hongqiao Pinhui Phase II Building A

Integrating functions such as bonded display, commodity trading, warehousing offices, and event training.

#### Shanghai International Friendship Port

hosting regular cultural exchanges, trade pairing, and product exhibitions for 92 sister cities.

#### Hongqiao International Coffee Port

A global rendezvous hosting exhibitors from over 58 countries.

#### Hongqiao Pinhui Phase II Building B

Serving as a premier platform for the debut of high-end imported industrial products.

#### Hongqiao Pinhui Live E-commerce Base

Offering services including video production, content creation, distribution, and live streaming training.

#### Hongqiao International Wine Cellar

A curated collection featuring over 5,000 varieties from 46 countries and regions.

+86-21-62585500

www.hq365.com

Hongqiao Pinhui Building A: No. 1988, Shenkun Road, Shanghai, PRC  
 Hongqiao Pinhui Building B: No. 9, Fenghong Road, Shanghai, PRC  
 Hongqiao Business District Bonded Logistics Center: No. 2000, Shenkun Road, Shanghai, PRC



## Greenland Global Commodity Trading Hub

Greenland Global Commodity Trading Hub hosts 180 enterprises and organizations from 76 countries and regions. It boasts 63 national pavilions, including 19 of Silk Road e-commerce partner countries, showcasing over 90,000 imported goods spanning more than 20 categories such as food and beverages, electronics and appliances, beauty and skincare, fashion and accessories, furniture, and home essentials. Since 2018, the cumulative transaction volume has exceeded 50 billion RMB. Greenland Global Commodity Trading Hub has expanded its footprint to 13 cities across the nation, from Shanghai to Tianjin, Chongqing, Jinan, Harbin and beyond.

### Greenland Global Commodity Trading Hub presents:

#### GATT Luxury

The first bonded exhibition and sales venue in Shanghai with Greenland Group's advantages in direct sourcing and customs supervision competitiveness, features the bonded sales of luxury goods and high-end home products, ensuring "same quality, same price" parity with overseas markets.

#### G-go

A cross-border e-commerce platform offering a diverse array of cross-border imported goods in beauty and personal care, maternity and baby products, and fashionable luxury, incorporates online and offline shopping experience.

#### G-ONAIR

A live streaming platform leveraging the synergy of national pavilions, influencer merchandisers, professional anchors and live streaming agencies aims to generate billions of views and spotlight millions of premium products.



Mr. Shi Feng

+86-18817772606

Shifeng8@glcp.com.cn

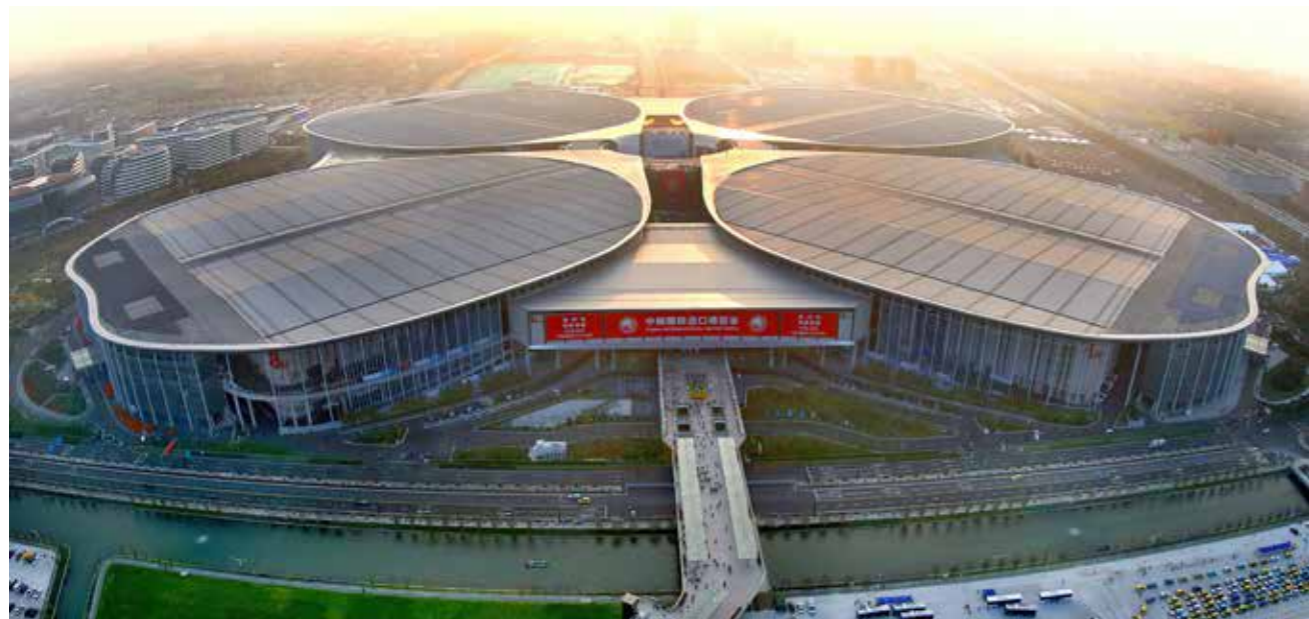
No. 1588, Zhuguang Road, Shanghai, PRC



中国国际进口博览会  
CHINA INTERNATIONAL  
IMPORT EXPO

The China International Import Expo (CIIE) stands as the world's first national-level exhibition centered on imports. In 2023, the 6<sup>th</sup> CIIE recorded a remarkable intended annual transaction volume of \$784.1 billion. Over 3,400 enterprises worldwide participated, with more than 1,500 from BRI partner countries. Both the number of exhibitors and the exhibition area reached historical highs.

### The "6+365" Trading Platforms: Amplifying the Spillover Effect of the China International Import Expo (CIIE)



The CIIE "6+365" trading platform, integrating exhibitions, trade promotion with professional services, offers year-round services globally, spanning comprehensive services, cross-border e-commerce, specialized trade services, and national pavilions. These platforms offer import and export facilitation, warehousing and logistics, showcase and promotion, media publicity, and business matchmaking. Over six years, cumulative imports through these platforms reached 400 billion RMB.

### The Silk Road Selection: Unleashing Global Commerce Dynamics

Promotional activities on the theme of Silk Road Selection aim to facilitate greater access to high-quality overseas products. In 2023, Shanghai hosted promotional activities such as France E-commerce Week, Brazil E-commerce Week, and country-specific themed days for Thailand, New Zealand, Chile, Armenia, and Pakistan under the theme of Silk Road E-commerce Carnival.

Import facilitators visit the origins of imported goods, organize centralized procurement and collaborative innovations, establishing mutually beneficial partnerships with partner countries. Leading e-commerce platforms in Shanghai host themed import promotional events, introduce novel approaches such as live commerce with diplomatic officers, online thematic product launches, and immersive offline experiences spotlighting local customs and culture, thus bringing an array of premiere products, culinary delights, travel experiences, and the essence of local cultures from partner countries into the dynamic landscape of the Chinese market.

### Shanghai Silk Road Selection Alliance

The Shanghai Silk Road Selection Alliance stands as a testament to Shanghai's commitment to expanding global market access, fostering cross-border e-commerce collaborations with thematic promotions, product showcases, and matchmaking events.

With the aim to promote high-quality products from BRI partner countries, foster international cooperation and nurture talents in e-commerce, it is an invitation to our partner countries to be part of a narrative that celebrates quality, innovation, and mutually beneficial partnerships.

Mr. Cao Yuanhao

+86-18621700101  
cyh@sjtu.edu.cn





# Shaping Shared Rules

The pilot zone for Silk Road E-commerce cooperation strives to align with international trade rules such as CPTPP and DEPA, leading the way with a series of innovative initiatives characterized by high-level openness, enhanced convenience, and enriched scenarios. Through collaborative endeavors with partner countries, it is not merely constructing but leading the charge in shaping a digitally interconnected infrastructure and trade system, unleashing a collective potential in the digital regulation landscape.

## Single Declaration, Bilateral Customs Clearance

Within the framework of the Asia-Pacific Model Electronic Port Network (APMEN), the Shanghai Electronic Port operator has established a compliant data channel for trade and logistics. A noteworthy achievement lies in the successful execution of the "One Declaration, Dual Clearance" mechanism, exemplified by the seamless cross-border customs mutual assistance clearance from Shanghai to Singapore. It significantly reduces procedural costs. Exporters in Shanghai convert domestic export documentation data into Singaporean import documentation data in advance. Upon the arrival of goods in Singapore, consignees can promptly retrieve their shipments, initiating customs clearance directly with Singapore Customs within 14 days, marking a significant reduction in systematic customs clearance costs and offering tangible benefits to businesses engaged in cross-border trade.



## Electronic Bill of Lading

Shanghai spearheads the implementation of paperless trade, propelling the application of electronic documents based on blockchain technology. The city has laid the groundwork for an operational system that not only supports blockchain but also fosters credible agreements among diverse market players, establishing a seamless and efficient one-stop global customs clearance service system.

The IQAX eBL electronic bill of lading introduced by COSCO SHIPPING ensures real-time, comprehensive sharing of bill of lading information on the blockchain. This guarantees accuracy, data security, efficient circulation, and eco-friendly practices. Digitizing the entire import process, IQAX eBL's touchless discharge solution seamlessly connects shipping companies, consignees, agents, and terminals along the import port chain. Import cargo document procedures that once took 24-48 hours are now streamlined to an impressive average of under 4 hours.

A milestone achievement is marked by the nationwide debut of paperless release in the general cargo sector, using the IQAX eBL electronic bill of lading. Additionally, synchronization with electronic insurance policies further shortens the trade cycle, reduces capital turnover, and enhances enterprise supply chain planning and management capabilities. This initiative ensures that all stakeholders in international trade, shipping, finance, and beyond experience swift, convenient, secure, and reliable trade document circulation across the entire chain, robustly supporting the global digital trade.



## Shaping Shared Rules

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### Electronic Invoices

Shanghai Electronic Port operator, Yitong International, has seamlessly integrated into the Peppol (Pan-European Public Procurement Online) International Electronic Invoice Network, assuming the role of a service operator. The core functions of a cross-border electronic invoice interoperability platform has been completed, and validated through tests between businesses in Shanghai and Singapore.

Unlike traditional paper invoices, electronic invoices offer heightened security and flexibility, reducing enterprise costs by up to 80%. Beyond cost savings, they play a crucial role in identifying and mitigating tax fraud while minimizing the risk of data entry errors. The timely payment rate has surged from 45%, as seen with traditional paper invoices, to an impressive 92%, elevating cross-border transaction efficiency and enhancing enterprise cash flow management.

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### International Board of Shanghai Data Exchange

In April 2023, the International Board of Shanghai Data Exchange was set in motion, marking a strategic endeavor to establish a global hub for data element allocation. This ambitious undertaking aims to forge an internationalized data trading platform, pioneering the exploration of a seamless, efficient, and secure global cross-border data flow. By the end of 2023, the trading volume on the Shanghai Data Exchange International Board exceeded 1.1 billion RMB, with a cumulative listing of 2,100 data products, steadily cultivating a dynamic and thriving marketplace ecosystem.

Beyond numbers, the International Board showcases a curated selection of high-quality, groundbreaking data products. From finance and industry to environment, bio-pharmaceuticals, and geographic remote sensing, these offerings cover countries and regions including the United States, the United Kingdom, Russia, the Netherlands, South Korea, and Hong Kong, China.

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### Electronic Authentication Interoperability Platform

The Belt and Road Electronic Signing Cross-Border Service Platform is an initiative by Shanghai Electronic Certificate Authority Center Co., Ltd., introducing an electronic signature cross-border interoperability and trust service platform. At its core lies electronic signatures, converging functionalities such as identity authentication, legal entity authorization, electronic credentials, electronic seals, digital archives, website authentication, information encryption, timestamping, and blockchain notarization. Beyond transactional dynamics, it provides a robust framework for post-transaction traceability and auditability, aligning with the highest standards of security and transparency.

Currently, the platform supports over 10 BRI partner countries, facilitating electronic signatures, data encryption, and electronic sealing. Leveraging secure encrypted channels, the platform facilitates the exchange of electronic documents in a seamless and reliable manner.

**Shanghai Yitong International Co., Ltd.**  
Ms. Gu Lili  
+86-13761456168

**Shanghai Electronic Certificate Authority Center Co., Ltd.**  
Mr. Niu Pengfei  
+86-18628243309

**Shanghai Data Exchange**  
Ms. Ma Yanran  
+86-13636357733

# Empowering Shared Growth

**The pilot zone for Silk Road E-commerce cooperation is dedicated to fostering an open, fair, green, and inclusive trade environment. Propelling the development of e-commerce capabilities, it pursues a continual rise in the standard of "soft connectivity" within e-commerce rules. By sharing the expansive business scenarios and upgrades facilitated by cutting-edge digital technologies, it cultivates international e-commerce talent, empowers small and medium enterprises, catalyzes green innovation, and advancing towards the realization of inclusive growth under the Silk Road E-commerce initiative.**

### Silk Road E-commerce Collaboration Training Center

The Collaboration Training Center serves as a hub that consolidates resources from higher education institutions, industry associations, businesses and e-commerce zones. With a focus on e-commerce training courses, international collaborative training and research projects, the centers assembles a proficient team of trainers dedicating to nurturing top-tier talent in cross-border e-commerce and digital business for the partner countries.

**Mr. Zhang Wei**

**+86-13764637922**

### Silk Road E-commerce Digital Technology Application Center

The Digital Technology Application Center, centering on digital transformation, leverages technologies such as blockchain, big data, and the Internet of Things. The Center is committed to digitally empowering cross-border trade for businesses with the partner countries. The initial phase involves the development of projects like end-to-end traceability for Silk Road e-commerce products and the establishment of a specialized online distribution center for the International Coffee Hub at Hongqiao international CBD.

**Mr. Pan Xiaodong**

**+86-18021077570**

### Silk Road E-commerce Think Tank Alliance

The Think Tank Alliance strives to foster project-oriented, specialized, and regional and International exchanges among domestic and international think tanks from the realms of politics, academia, and business, catalyzing collaboration and knowledge-sharing among Silk Road E-commerce and BRI partner countries. Conferences, academic salons and round-tables will be organized on topics such as e-commerce evolution, international economic and trade rule construction, sustainability, SME empowerment, and intellectual property protection.

**Mr. Yang**

**+86-021-23110710**

### Shanghai Cross-Border E-commerce Public Service Platform

The Public Service Platform stands as the gateway for market entities venturing into cross-border e-commerce business in Shanghai. It offers comprehensive one-stop services, including business consultation, online customs clearance, data exchange, settlement and resource pairing. With a proven track record of serving over 22,000 enterprises, our platform leads in professionalism and efficiency.

**Ms. Chen Zhaojun**

**+86-021-38574161**

**service@shcepp.com**

**<https://www.shcepp.com/index.html>**

## Empowering Shared Growth

### CCPIT Mediation Center Shanghai

Established in 1994, the CCPIT Mediation Center Shanghai is an esteemed mediation organization exclusively partnered with various levels of the local people's courts. Designated as the exclusive mediation institution for the China International Import Expo, it operates independently and impartially, facilitating the resolution of commercial disputes between Chinese and foreign parties through mediation.

**Ms. Joy Xu**

**+86-021-53060228-9108**

**+86-18717767579**

### Shanghai International Economic and Trade Arbitration Commission (Shanghai International Arbitration Center)

Founded in 1988, the Shanghai International Economic and Trade Arbitration Commission (SIETAC) has achieved acclaim, notably as the "Most Watched Institution of the Year" by the Global Arbitration Review (GAR). Recognized as a vital arbitration institution in China by Legal 500, SIETAC became one of the initial institutions selected by the Supreme People's Court for the "One-Stop" international commercial dispute resolution mechanism in 2018. In 2019, it secured the distinction of being the first arbitration institution recognized as an advanced collective by the Ministry of Justice.

**Ms. Jessica Xu**

**+86-021-53060228-7113**

**+86-18801621566**

### Silk Road E-commerce Integrated Financial Services Hub

The hub combines banking, insurance, and third-party payment institutions to offer comprehensive financial services to small and medium-sized enterprises of the partner countries. The services encompass an array of financial support for businesses, namely, cross-border payment settlements, cross-border investment and financing and credit insurance.

**Ms. Jiang Yimin**

**+86-13916701719**

### Silk Road E-commerce Overseas Warehouse Service Alliance

The Alliance is dedicated to establishing diversified and locally tailored overseas warehouse services, facilitating the coordinated expansion of small and medium-sized enterprises venturing abroad.

**Mr. Yang Yijie**

**+86-13817790214**

## Empowering Shared Growth

### Shanghai Pudong Software Park National Digital Service Export Base

The Pudong Software Park stands as the National Digital Service Export Base, specializing in the digital economy industry, with a focus on digital computing power, algorithms, applications, and services. As a distinctive feature, it incorporates elements of the metaverse, hosting a thriving ecosystem of over 1600 enterprises, contributing to a staggering annual output value of nearly 100 billion RMB. The park centers its efforts on core industry services, functional platform services, and digital ecosystem services.

**Mr. Sun**

**+86-021-61821818**

### Shanghai Caohejing Emerging Technology Development Zone National Intellectual Property Service Export Base

As the sole national-level Intellectual Property (IP) service industry demonstration zone and a national-level IP demonstration zone, the Caohejing Emerging Technology Development Zone fosters a complete ecosystem for IP-related services. Hosting 199 IP service institutions, it provides comprehensive services covering IP management, legal services, commercialization, training, and consulting – making it one of the most concentrated, complete, and internationalized IP service hubs in the Yangtze River Delta.

**Mr. Liu**

**+86-15178678905**

### Shanghai Human Resources Service Industry Park National Human Resources Service Export Base

As the first national-level Human Resources Service Industry Park in China, Shanghai Human Resources Service Industry Park integrates public and market-oriented services. It strives to cultivate an environment that fosters synergy, encourages innovation, and provides targeted support, creating a business ecosystem that seamlessly integrates resources.

**Ms. Zhou**

**+86-13764198411**



## Shanghai Venture – National Language Service Export Base

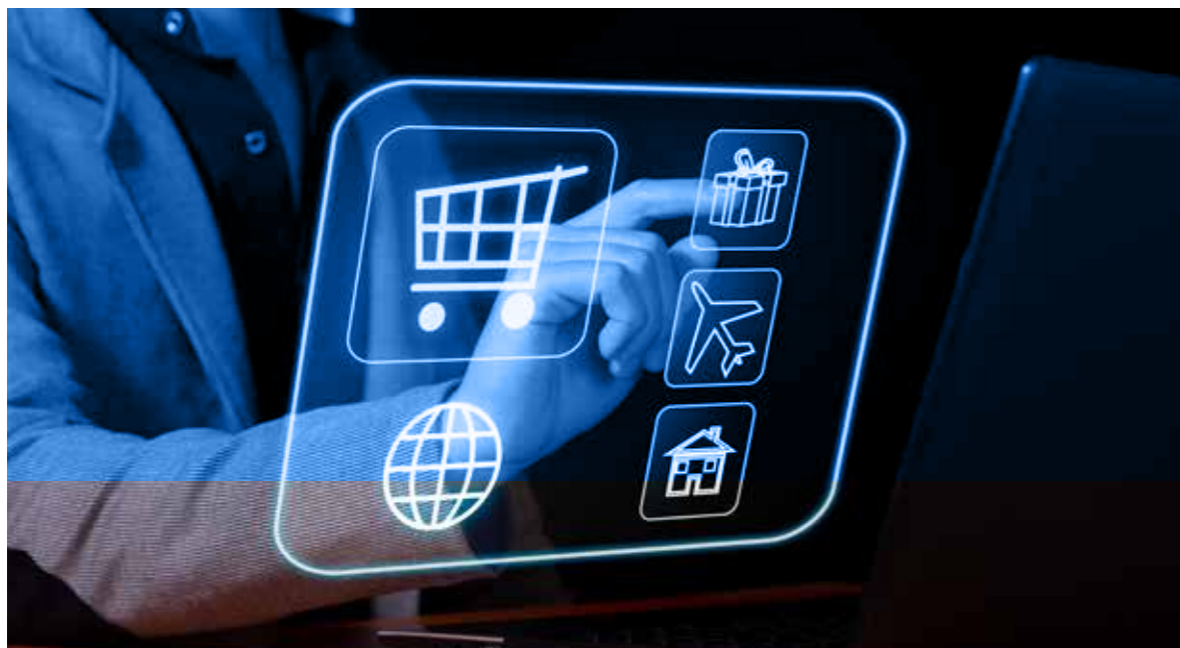
Shanghai Venture is a leading language service provider in China, dedicated to establishing a comprehensive professional language service platform. Focused on core language services, the company offers interpretation, translation, localization, language consulting, and more to international organizations, government agencies, and business associations. Additionally, the company engages in large-scale documentary production, contributing to the global outreach of culture.

Ms. Li  
+86-13916182346

## Empowering Small and Medium-sized Enterprises (SMEs)

Harnessing the state-of-the-art New Retail technology from the Shanghai e-commerce platforms, the pilot zone aims to empower overseas SMEs across the entire production-to-operation spectrum. The support extends to helping e-commerce enterprises establish robust green operations, elevating their levels of green innovation. Through initiatives such as SME dialogues and networking events, it is to actively assist SMEs in nurturing their e-commerce capabilities, venturing into cross-border trade, and reaping the shared benefits.

Mr. Cao Yuanhao  
+86-18621700101  
cyh@sjtu.edu.cn



# Our Vision

**Shanghai, as a trailblazer in China's opening-up, serves as a window through which the world observes China and a pivotal link connecting China to the international community.**

**With the high-quality development of the Belt and Road Initiative (BRI) through joint efforts and the innovation in technology applications, cross-border e-commerce is set to be more convenient, deepening international economic and trade cooperation. The establishment of the pilot zone for Silk Road E-commerce cooperation in Shanghai marks a significant move in advancing international e-commerce cooperation in the new era and promoting the high-quality development of the BRI through joint efforts.**

**Against the backdrop of the flourishing global digital economy, we look forward to the engagement of more countries in shaping an open, inclusive, mutually beneficial digital economic ecosystem. Together, we can share market opportunities, leverage the benefits of digital economy, and embrace inclusive and sustainable development.**

**Contacts:**

**Central Functional Zone**

Ms. Wang Ping  
+86-021-58788388\*64203  
wping@pudong.gov.cn

**CIIE Radiance Zone**

Ms. Zhu Xiaoling  
+86-021-34733962  
zhuxiaoling\_2011@126.com

**Shanghai Cross-Border E-commerce  
Public Service Platform**

Ms. Chen Zhaojun  
+86-021-38574161  
service@shcepp.com

**Websites**

The Pilot Zone for Silk Road E-commerce  
cooperation Portal

<https://www.silkroad-ec.com>


Shanghai Cross-Border E-commerce  
Public Service Platform

<https://www.shcepp.com/index.html>

Getting more info about companies,  
please scan:



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